

# 10 KEY TAKEAWAYS FROM SUMMIT 2011: THE OFFICIAL ANNOUNCEMENTS



## 1. Ignite Your Summer: Success Club Team Challenge

*Pick your starting five, a team captain, and take your team straight to the top. The challenge runs from July 1 – August 31st, 2011.*

- Teams MUST be registered by June 30, 2011.
- The Success Club Team Challenge is the ultimate opportunity to join forces with four other Coaches and explode your business growth!
- This friendly 8-week competition will help you maximize the Game Plan and compete for sweet prizes like Success Club points, an advance in coach rank, boosted retailing and recruiting numbers, iPads®, free Summit tickets, and so on!
  - [Learn more / Get registered >>](#)
  - [FAQ's >>](#)
  - [Promotional flyer for your events >>](#)
  - [List of prizes >>](#)
  - [Team cap'n leadership agenda >>](#)
  - [Training schedule >>](#)

## 2. FREE Coaching for Active Military Members

*Let's recognize our troops! Introducing an exciting new Military Program for Active Military Members who want to become Coaches:*

- Starting now, we'll waive the Business Starter Kit fee (\$39.95), plus the monthly Business Service Fees, for all Active Members of the military for the entire duration of their service!
- Active Members of the Military who are currently Coaches are also eligible for the program and may apply to have their fees waived.
- Got questions? Read the FAQ's for a complete overview of the program!
  - [FAQs](#)
  - [FAX submission sheet](#)
  - [Military Coach Application](#)

### 3. All Bets Are on for Summit 2012, We're Goin' to Vegas!

Because the planning never stops, and our Events Team never sleeps...

- VEGAS, BABY!
- Yep, you heard it here first, folks! Coach Summit 2012 is going to be at the [MGM Grand](#) in Las Vegas, Nevada.
- We're shootin' for 7,500 Coaches. Seriously.
- SAVE \$100 on the early bird rate through June 27th, 2011. Hurry while they last!
- [More info / Get tickets](#)

### 4. The **NEW** Beachbody Challenge (win \$100K!)

*It's the Million Dollar Body Game®--Reinvented! Starts August 1, 2011.*

- So many prizes. Such little time:
  - Commit to Get Fit and be eligible to win **\$100,000.00!** Two winners.
  - Coaches nominated by each \$100,000.00 winner will win \$20,000.00.
  - Each finalist will take home \$25,000.00.
  - Coaches nominated by each finalist will win \$5,000.00
  - \$500.00 daily prizes
  - \$1,000.00 monthly prizes
  - \$500 monthly prizes for Coaches nominated by the \$1,000.00 winner
- ONLY Team Beachbody members can participate.
- Team Beachbody members can participate by submitting a Success Story, OR "Commit to Get Fit" with a Beachbody program and submit your ultimate results.
- Keep an eye on <http://BeachbodyChallenge.com> for more info to come

### 5. Success Club Heads to the Bahamas in 2012

*Atlantis Luxury Resort on Paradise Island—March 21 – 25, 2012*

- The 2011 "Scout it Out" winners have spoken, and Team Beachbody® is hitting the Bahamas next year! It's far beyond your wildest imagination.
- **Atlantis** really does exist. So kick your business into overdrive, revisit the Game Plan, and earn yourself the trip of a lifetime to Paradise Island!
- Atlantis Luxury Resort | Paradise Islands, Bahamas
- When: March 21 – 25, 2012
- [How to qualify](#)

## 6. Beachbody Sharing Tools—Revamped.

*Introducing Team Beachbody, The Beachbody Solution*

- **Introducing Team Beachbody**
  - It's here—the ultimate introduction to Team Beachbody®. Share the people, products, and Business Opportunity behind one of the greatest home-based fitness companies in the world.
  - Shortened to just 12 minutes, so it's easier for you to share and easier for your customers to watch!
  - To find the video, go to your Coach Online Office > Video Library > Recruiting > Opportunity, and use the "copy link" feature to send out to the world!
  - Perfect for recruiting new Coaches to your Team.
  - Video will be available by Wednesday, June 22nd.
- **The Beachbody Solution**
  - Heard of P90X®? TurboFire®? INSANITY®? Well, there's way more where those came from! Take a quick tour of Beachbody® and its entire family of fitness and nutrition products. Then decide which product is right for you!
  - Totally revamped and updated with new products, programs, and nutritionals.
  - To find the video, go to your Coach Online Office > Video Library > Retailing > Fitness, and click the "copy link" feature to send out to the world!
  - Perfect for find out which program works best for your customer.
  - Video will be available by Wednesday, June 22nd.

## 7. New Shakeology® Flavor—TROPICAL!

*It's true. Soon, Shakeology's dynamic duo of Chocolate and Greenberry will become an all-out love triangle.*

- Get psyched to study some Tropicology! That's right—Shakeology's new long-awaited flavor has been unveiled: TROPICAL!
- The new flavor brings the taste of summer vacation home. It's perfect for the warm weather and those who love to wake up to a refreshing fruit smoothie.
- The Tropical flavor profile: pineapple, papaya, and banana
- Stay tuned for more details on the new flavor... Plenty to come!

## 8. Get Schooled at the **NEW Coach Training Academy**

Become the best Coach you can be. On your watch!

- Launches Monday, June 20th, 2011
  - Click the banner on the homepage of your Coach Online Office
- This revolutionary business-training system will put you on the fast-track to Coaching excellence and is 100% online—so you can hone your skills at your convenience!
- The Coach Training Academy will launch with the "Basics" course, which is comprised of TWO sections:
  - **Business Essentials** (getting acquainted, setting up your Web site, and maximizing TeamBeachbody.com, the Coach Online Office, and the compensation plan)
  - **Game Plan Core Activities** (a detailed set of trainings based on each of the 6 Game Plan points)
  - **Many more courses to come, stay tuned!**
- You can **ONLY** access the Academy from your Coach Online Office. To find it, log in, highlight the "News & Training" menu, and click "Coach Training Academy".

## 9. **P90X2: Bigger. Badder. Better. Bring It!**

The sequel to the best-selling, best-results fitness program ever is on its way. Are you ready?

- Yep. It's coming.
- A natural extension of its revolutionary predecessor, P90X2 paves the way for the future of exercise science and will blow minds across the world.
- 14 new, cutting edge workouts and an enhanced nutrition plan.
- Discover the many new phases of P90X2, and what is being referred to as a "PAP workout."
- Stay tuned.

## 10. New TeamBeachbody.com Web Tools!

### Find a LIVE Fit Club

- Coaches can now promote their Fit Clubs on the TeamBeachbody.com homepage!
- 1,000's of TeamBeachbody.com visitors can easily search over 300 Fit Clubs by zip code—or the number of miles they are willing to travel.
- ONLY Coaches are able to submit and host a Fit Club.
- For more information and to submit YOUR event, stop by the events page in your Coach Online Office and follow the simple instructions!

["Find a LIVE Fit Club" FAQs](#)

### WOWY® Gets a Facelift

- Calendar colors in days to show workouts completed.
- Coming Soon in Phase 2: Suggested buddies based on primary workout program and fitness goals.
- Coming Soon in Phase 2: See what members have been up to with the new "Recent Member Activity Feed"
- Coming Soon in Phase 2: Share your WOWY workouts on Facebook and Twitter.

### Find Buddies/Member Gallery Revamp

- This summer, we're updating the layout and design to make it easier for members to:
  - find people they already know
  - find new buddies who share the same interests

### Improvements to Online Workout Groups

- Share a status message with your group members.
- View —Group Superstars|| who have completed the most WOWY workouts.
- Group message boards enable discussions between group members.
- Ability to share groups on Facebook and Twitter.